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Joe Steidl, based in London, is responsible for the firm's relationships with a number of its key distribution partners in Europe that represent the various investment strategies of Research Affiliates. Research Affiliates is a global leader in smart beta, factor investing, and asset allocation. The firm creates investment strategies and tools based on award-winning research and delivers these solutions in partnership with some of the world's premier financial institutions. He also provides education around the firm's research and insights to the region's institutional investors and consultants.

Joe most recently was a vice president at MSCI in London, where he headed the Nordic business development team responsible for providing multi-asset class risk management solutions and offering best practice industry advice, tools, and services to all Nordic institutions, both buy-side and sell-side, and asset owners. Prior to joining MSCI, Joe was an internal consultant with Investec Private Bank in Johannesburg.

Joe has a BComm with honours in economics from Rhodes University, South Africa. He holds the Chartered Financial Analyst® designation and is a member of CFA Institute and CFA Society United Kingdom. He also holds the Financial Risk Manager designation.