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Ashwini Acharya is responsible for the digital strategy and operational management of web properties, interactive tools, insights, and analytics for Research Affiliates. Research Affiliates is a global leader in smart beta, factor investing, and asset allocation. The firm creates investment strategies and tools based on award-winning research and delivers these solutions in partnership with some of the world's premier financial institutions.

Prior to joining Research Affiliates, Ashwini led the digital marketing efforts for McDonald's Corporation, TransUnion, and IBM, focusing on product management, digital strategy, and implementation.

Ashwini earned a BS in computer science from the University of Albany (SUNY).

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